

HARRIS JAMES MAYNARD

213 394 6569

HJM.DESIGN

HARRIS@HARRISMAYNARD.COM

I'm a Graphic Designer, Web Designer, and Front-End Developer from Los Angeles, CA. My focus in all of my projects is to create a memorable, well designed, and more functional world. I'm passionate about creating websites & graphics that are a great experience to use and that are aesthetically precise. They can be as beautiful, as simple, or complex as needed for the best possible result. In college I learned the basics of graphic design and coding HTML & CSS, but my 6 years of agency & freelance experience taking on many roles creating and designing for a diverse assortment of brands gave me both flexibility and a broad skillset that I currently possess. Additionally, my background in sales & marketing has given me the ability to approach with different perspective during the creative process, thus enabling me to create designs that are marketable, effective, and aesthetically on point. With my diverse skillset, resourcefulness, and ability to master new skills quickly, I've been a valuable asset always striving for excellence for companies and organizations around the world.

SKILLS & SOFTWARE

HTML & CSS - 15 years experience

Javascript - 3 years experience

PHP - 4 years experience

Wordpress - 5 years experience

Adobe Photoshop - 15 years experience

Adobe Muse - 4 years experience

Adobe Illustrator - 5 years experience

Adobe InDesign - 5 years experience

Adobe After Effects - 2 years experience

Adobe Premiere - 2 years experience

Social Media Management & Marketing - 5 years experience

FREELANCE EXPERIENCE

Web & Graphic Designer, Web Developer, & Social Media Manager

2012 - Current

Working freelance, I have cultivated a wide set of skills that have given me the opportunities to create branding, ads, social media assets, and other promotional materials and also developing websites for small businesses, individuals, and other organizations. I can code and create visual assets for the most popular Content Management Systems and utilize the latest and greatest plugins and themes to create complex or simple websites with various types of usability. Simply put, I know how to view a project and proceed with the best plan while also knowing how to design or develop whatever it takes to get it done and looking great.

WORK EXPERIENCE

Hästens Los Angeles

April 2016 - May 2017

Web & Graphic Designer, Developer, & Social Media Manager

- Created the brand "Hästens LA" to unify the different stores located in West Hollywood & Santa Monica under one brand to easily market online.
- Designed & Developed a brand new website on Wordpress in line with Hästens branding that detailing the brand's history, creative process, and product line extensively.
- Created a plethora of branded graphics for Social Media engagement
- Over a six month period gained a 2000% increase in followers across Facebook, Instagram, & Twitter via heavily targeted ad campaigns + promotions & social engagement.
- Helped Hästens LA gain popularity with celebrities, eventually being featured at The Emmy's, The Grammy's, and many other star-studded events.
- Set a standard for the way Hästens markets online around the world with many franchised locations copying my exact content

Power Websites

August 2015 - December 2015

Web Developer & Graphic Designer

- Created dozens of unique logos for a variety of websites with the same subject matter
- Designed dozens websites with identical content to be unique from one another as separate sites using the same Wordpress theme
- Built websites with a one-day turnaround using Wordpress and various plugins + builders
- Mastered time management of heavy a workload with quick turnaround time

Enabler Media

May 2015 - August 2015

Graphic Designer

- Designed logos, advertisements, pamphlets, menus, social media assets, and many other graphics for several popular businesses around Los Angeles and on the Sunset Strip

Captain Marketing

Web Designer

August 2014 - October 2014

- Designed & developed websites & blogs using Wordpress & Adobe Muse for various clients
- Designed & developed a social media marketing services website with a php backend that worked with social media API

Primewinn

Graphic Designer

May 2013 - August 2013

- Designed logos, sliders, buttons, email templates, business cards, charts, promotional material, and various other design-related projects for and featured on Primewinn.com using Adobe Creative Suite
- Conceptualized and created designs to maximize User Experience and flow of the website by working and communicating with Creative Director and Developers
- Created an automated procedure to maximize efficiency with a streamlined process developed and taught to the art department for procuring, resizing, and editing product images for Primewinn's many vendors

c.2k Communications

Social Media Marketer, Assistant Digital Strategist

May 2013 - August 2013

- Worked directly with Senior Marketing Strategists to develop campaign and brand messaging strategies for social and paid media
- Maintained a Customer Relationship Management system for specific campaigns and digital communities to optimize communication and organization
- Researched digital communities to identify influencers and develop/execute outreach strategies via social media and blogging platforms
- Created brand and campaign-specific best practices guides, banners, wallpapers, ads, icons, and email blasts for social media accounts and the Digital Marketing team
- Monitored trending topics to guide campaign maintenance strategies and assess effectiveness of posting
- Managed branded social media accounts including creative writing as brand characters featured in the videos

EDUCATION

La Sierra University

September 2004 - May 2007

BSc

Major in Biomathematics, with a Minors in Graphic Design & Music

Riverside Community College

January 2005 - June 2007

AA

Basic college courses applied toward Bachelor's Degree

Crafton Hills College

September 2002 - May 2004

AA

Basic college courses applied toward High School and Bachelor's Degree
(age 14-17)

Stanford University

January 2002 - May 2002

Studied Calculus and Physics in an online program for younger students. (age 15)

Redlands East Valley High School

September 1999 - December 2001

HSDG

Combined AP self study classes with Community College Courses for accelerated graduation.
(age 14)

REFERENCES

Catrina Dennis - [ComicBook.com](#)

catrinadennis@gmail.com

Jacob Koo - [Hästens LA](#)

jacobjkoo@gmail.com

Charlie Ferguson - [Formerly of c.2k](#)

solidferguson@gmail.com